

TWS

PUBLISHING



Publishing with TWS: Your Journey Begins Here

Empowering Authors | Rooted in Grace

HELLO



My name is Robin Smit

Together with my husband Steve, we spent 25 years building a thriving organic farm—and now, we're cultivating something even more personal: a publishing house rooted in grace

TWS Publishing was born from a desire to see God's grace released into the world through powerful, Christ-centered books. After authoring four books of my own on the Finished Work of Jesus, I sensed Abba asking me to set aside my own writing and empower His writers. That's what we've been doing ever since.

This isn't a traditional publishing model. At TWS, we offer something different — 100% of your royalties, 100% of your publishing rights, and 100% of your voice.

We're simply here to make sure your book is as strong, clear, and beautiful as it can be. We work closely with authors to provide everything from editing and design to full production, coaching, and workshops.

We're grounded in Trinitarian theology, driven by purpose, and passionate about seeing people step into the fullness of what Jesus has already done.

Let's create something meaningful—together.

thewriterssocietypublishing.com

CONSIDERING TWS



Hi there—

Thanks for considering TWS. I care deeply about the books we publish—and just as much about the people behind them. If your writing is grounded in the finished work of Christ and reflects a message of union, grace, and inclusion, then we're speaking the same language.

But we don't say yes to every book. This packet walks you through the steps so we can both discern whether it's the right fit.

*Robin
Smit*

TWS PUBLISHING

THE PROCESS



1 FILL OUT THE DISCOVERY FORM

Tell us about your book, your goals, and where you are in the process.

2 SUBMIT YOUR MANUSCRIPT

If it seems like a potential fit, we'll ask you to send your manuscript. PDF or Word is fine.

3 THEOLOGICAL + EDITORIAL REVIEW

Before moving forward, one of our trusted reviewers will read your manuscript to assess theological alignment and editing needs. For longer works—or if we don't yet know your voice—there may be a review fee. Shorter works and submissions from past workshop students are often reviewed at no charge.

Note: This process typically takes 4 to 6 weeks, depending on our current workload and the complexity of your manuscript. We appreciate your patience as we prayerfully consider your work.

4 WE SCHEDULE A CHAT

If things feel aligned and your book is ready (or close to it), we'll set up a time to talk through the publishing path and whether partnering together makes sense.

WHAT WE SAY YES TO (AND WHAT WE DON'T)

At TWS, we're selective about what we publish — not because we're exclusive, but because we're committed to protecting the message of grace. Here's a quick look at what we do — and don't — say yes to.

WHAT WE DO PUBLISH...

Finished Work of Christ

Books centered on the completed work of Jesus— not works-based effort or earning.

Trinitarian Theology

Messages grounded in grace, union, and the relational nature of Father, Son, and Spirit.

Wholeness & Identity

Writing that calls people into wholeness, true identity, and lasting freedom.

WHAT WE DON'T PUBLISH...

Legalism & Fear-Based Theology

We don't publish messages rooted in separation, fear, shame, or performance-based righteousness.

Transactional "Gospel"

We avoid "do-to-be" frameworks that suggest we earn God's approval through effort, behavior, or striving.

Us vs. Them" Message

We don't align with writing that promotes an "us vs. them" mentality or marginalizes others through religious or moral superiority.

PUBLISHING WITH TWS: YOUR INVESTMENT & OPTIONS



Full Publishing Packages

At TWS, we provide full-service publishing under our own imprint. You retain 100% of your rights and royalties while we guide your book from manuscript to launch—supporting you every step of the way.

Our full publishing packages typically range from \$3,500 to \$9,500, depending on your book's length, editing requirements, and design complexity. We also offer standalone services and tailor custom packages designed specifically to fit your unique publishing journey.

Publishing your book is an investment—because your message and voice deserve the very best.

WHAT WE OFFER...

SERMONS TO BOOKS

EDITORIAL SERVICES

CHILDREN'S BOOKS

THEOLOGY REVIEWS

COVER DESIGN

REPUBLISHING

MEET THE TWS TEAM

At TWS, you're never just a number. Meet the people who walk with you through every stage of the publishing process.



Robin Smit

FOUNDER | PUBLISHER | AUTHOR

Robin leads the vision at TWS Publishing and works closely with each author to ensure every book reflects the grace-based heart and message it carries. She also handles theological review, strategic direction, and final publishing decisions.



Sherri Lilley

AUTHOR LIAISON | PUBLISHING COORDINATOR

Sherri is often the first point of contact for prospective authors. She coordinates communication, organizes submissions, and supports authors throughout the review and publishing process.



Our Trusted Freelance Team

EDITORS | DESIGNERS, | REVIEWERS

Behind the scenes, we work with a small, trusted network of freelance professionals—copy editors, theologians, designers, and typesetters—who share our values and help bring each book to life with care and excellence.

TESTIMONIALS

Here's what some of our authors have said about partnering with TWS.



Don Keathley

CO-FOUNDER GAN | FOUNDER OF GGS

"What sets The Writer's Society apart is their turn key operation. From start to finish the professional way of working with their clients will have me working with them in the future."



Steve McVey

BEST SELLING AUTHOR OF GRACE WALK

"Robin was a pleasure to work with in the process of releasing my book. She is responsive, professional, warm and committed to ensure the success of the project. I look forward to working together again."



Dr. Matt Pandel

AUTHOR | PRESIDENT OF GGS

"I could not be more pleased! From start to finish it was an absolute joy. As one of the inaugural members of TWS, it is an idea whose time has definitely come. I am honored and humbled to be included among its authors."

FAQs



Got questions? Below are real ones from real authors—answered honestly and clearly.

1. Do I keep the rights to my book?

Yes. You'll retain 100% of your publishing rights and royalties. We don't take a percentage or hold anything back. Your message stays yours—we're just here to help bring it to life with excellence.

2. Will my book be published under your imprint?

Yes. If it's a good fit and we decide to move forward, your book will be published under the TWS Publishing imprint. That said, you remain the sole rights holder and author.

3. Is this self-publishing?

Not exactly. While you're investing in your book, this isn't a do-it-yourself model. You're not alone in the process. We walk with you through each step—editing, design, formatting, publishing, and everything in between.

4. What if I'm not finished writing yet?

That's okay. Some authors come to us with a full manuscript, others with a concept and a few chapters. If the message aligns, we'll talk about the next steps—whether that's giving you space to write or connecting you with coaching or editorial support.

5. What makes TWS different from other publishers?

Our foundation is the finished work of Christ. That means we publish books rooted in union, identity, and grace—not fear, shame, or performance-based theology.

And beyond all that—you get me. I'm personally involved with every book we publish. I care about the message and the author behind it. You're not just another project—you matter here.

CONTINUED FAQs



6. How long does the publishing process take?

Most books take about 3 to 6 months from acceptance to publication. Some go faster, some take longer—it depends on the editing needed, where you are in the process, and how quickly we move together. We'll talk through timelines clearly before we begin.

7. Do you accept every book submitted?

No. We're intentional about what we say yes to. If a manuscript doesn't align with the message of the finished work—or if the timing isn't quite right—we'll let you know gently and clearly. We care as much about the person as we do the project.

8. Do you offer help with marketing or launch strategy?

Yes. Our full publishing packages include category and keyword guidance, and we offer optional launch strategy consults for authors who want more personalized help with getting their message out.

9. Can I include my ministry logo?

Absolutely—we just place it inside the book rather than on the back cover. We've found that adding ministry logos to the back can give the impression of co-publishing, which we want to avoid to keep the imprint clear.

The best place for your logo is on the About the Author page, where readers get to know more about your heart and mission. We'll also include your website under your photo on the back cover so it's easy for people to find you.

IS NOW THE RIGHT TIME?

☐

WHAT IS MY MESSAGE?

Is my message deeply rooted in grace and truth, reflecting freedom rather than performance or works-based thinking?

☐

AM I OPEN TO FEEDBACK?

Am I willing to receive and thoughtfully consider editorial input that will strengthen and clarify my message?

☐

AM I READY TO INVEST?

Am I prepared to commit the necessary time, energy, and financial resources to bring my book to life with care and excellence?

If you realize you're not quite ready yet, that's okay—every great story unfolds in its own time. We'll be here when you're ready to step into your voice and message fully.

READY TO PUBLISH?

LET'S GET STARTED...

To begin, please fill out our Discovery Form. This helps us understand your book, your vision, and where you are in the process.

Discovery form link: <https://forms.gle/PdUSiA5yutM8xLAc9>

DISCOVERY FORM